

PTO/SB/21 (02-04)

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(to be used for all correspondence after initial filing)

Application Number	09/895,495
Filing Date	6/28/2001
First Named Inventor	Denison W. Bollay
Art Unit	3622
Examiner Name	Young, John L.
Attorney Docket Number	D-1535

Total Number of Pages in This Submission

ENCLOSURES (Check all that apply)

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| <input type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> After Allowance communication to Technology Center (TC) |
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| <input type="checkbox"/> Response to Missing Parts/Incomplete Application | | |
| <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | | |

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Owen L. Lamb
Signature	<i>Owen L. Lamb</i>
Date	November 17, 2004

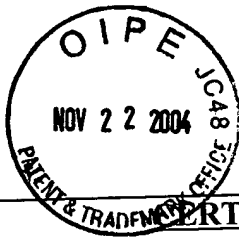
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D-1507: SN 09/895,495

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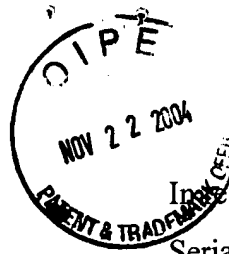
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on November 17, 2004

Owen L. Lamb
Owen L. Lamb, Reg. # 20,831

November 17, 2004



3622
Jfw

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Denison W. Bollay

Examiner: Young, J..

Serial Number: 09/895,495

GROUP ART UNIT: 3622

Filed: 6/28/2001

Title: Displaying As A Map and Graphs On A Web Page

The Geographical Distribution of Visitors That Click On

Banner Ads in Cyberspace

AMENDMENT

Commissioner of Patents & Trademarks

Washington, DC 20231

Sir:

This paper is responsive to the Office Action mailed 9/14/2004. Please amend the application as set forth on the following separate sections in accordance with the revised format for amendments.

The separate sections are:

I. Amendments to the claims

II. Amendments to the specification

III. Remarks